



# ROMARIC DELAHAIE PO UX/UI & DESIGN MANAGER

## Wearable Experience Product Owner at Dyson open to job opportunities

I'm an Engineer & Designer. I now manage multi-disciplinary teams on innovative strategic digital projects.



INTERNATIONAL MOBI.

BRISTOL/LONDON

WEBSITE

LINKEDIN

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### WORK EXPERIENCE

#### Product Owner UX/UI & Product Manager

14mo. - 2022

Dyson | now

Bristol

- Product Design Manager Hardware/Software on a B2C disruptive connected wearable product & app (14 designers)
- HMI/Mobile app Design Squad Product Owner: UX, UI, Motion Design, Graphic Design (6 Designers)
- Successful AGILE implementation within software design teams: Jira task backlog creation/prioritisation, KPI
- Successful business-level delivery synchronisation: Hard/soft engineers/devs, cloud team, group commercial, legal...
- Build short/long-term wearable category and multi-product ecosystem strategy/feature delivery roadmap

#### UX Connected Feature Designer

7mo. - 2021

Dyson

Bristol

- Create & defend cohesive long term mobile app & connectivity strategy concepts
- Feature ideation, user testing, wireframing, IA design, interaction design

#### UX/UI Designer consultant SEE MORE

9mo. - 2020

Freelance

Paris

- Strategical digital content creation: web-design, web-app, brand image design, market fit analysis
- 10K€ turnover in S4 2020

#### Founder & UX/UI/Hardware DM SEE MORE

6mo. - 2020

b-eve | startup supported by incubator

Paris

- Innovation & development of a mass consumer IoT bracelet & anti-aggression app
- Business plan redaction (market & competitive study, financial forecast), Funding research & pitch
- Project management, product engineering, brand/website/app UX/UI design
- Audience analysis: workshop, survey, interviews, features feedback analysis

#### Industrial Product Engineer & Designer

1yr. - 2019

VanBerlo Design Studio | 1st studio in the NL

Netherlands

- Management & involvement in projects up to 200K€ (BOSCH, Unilever, Huawei, EVBox, Reckitt Benckiser)
- Product Engineering, Indus. Design, CAD, prototyping, Ergonomy studies, workshop management

### EDUCATION

#### UTC | University of Technology of Compiègne

5yr. - 2019

Mechanical Engineering Master

2nd best eng. school in France

Design specialization | Major of promotion SEE MORE

- Management, mechanical engineering, manufacturing technics, CAD soft., industrial design, ergonomy

#### Science & maths Baccalauréat | High honours

2014

### DISTINCTIONS

#### James Dyson Award **1st prize France** B-EVE START-UP

2019

#### Renault Innovation Contest hackathon SEE MORE

2018

Development of an innovative combinable pod car concept | Roles: Project manager, indus. & UI designer

### LANGUAGE

### SOFTWARE

### HOBBIES

#### French

Native

#### English

Bilingual

#### Creative UX/UI soft.

Figma, Sketch, After Effect, Illus

#### Management sof.

Atlassian Jira, Confluence, Tableau

#### CAD soft.

#### Running & Tennis

Weekly

#### Guitar & sketching

14 yr.

#### High Tech & Innovation