



# ROMARIC DELAHAIE PO UX/UI & DESIGN MANAGER

## Wearable Experience Product Owner at Dyson open to job opportunities

I'm an Engineer, UX/UI Designer. I now manage multi-disciplinary teams on an innovative wearable project.



INTERNATIONAL MOBI.

26 YO

BRISTOL UK

WEBSITE

LINKEDIN

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### WORK EXPERIENCE

#### Product Owner UX/UI & Design Manager

10mo. - 2022  
Bristol

Dyson | now

- Product Owner of 6 UX/UI Designers on a large consumer good disruptive wearable product
- Design & oversee the wearable category ecosystem long term strategy & features
- Synchronise data science, commercial, engineers & multiple projects to ensure the overall best experience proposal
- Transform broad product & category vision into planned & resourced deliverables/actions/sprints
- Design Manager across 7 Design teams (14 designers): UX/UI, Graphic Design, Indus. Design, CMF, Packaging

#### UX Connected Feature Designer

7mo. - 2021  
Bristol

Dyson

- Create & defend cohesive long term mobile app & connectivity strategy concepts
- Feature ideation, user testing, wireframing, IA design, interaction design

#### UX/UI Designer consultant SEE MORE

9mo. - 2020  
Paris

Freelance

- Strategical digital content creation: web-design, web-app, brand image design, market fit analysis
- 10K€ turnover in S4 2020

#### Founder & UX/UI/Hardware DM SEE MORE

6mo. - 2020  
Paris

b-eve | startup supported by incubator

- Innovation & development of a mass consumer IoT bracelet & anti-aggression app
- Business plan redaction (market & competitive study, financial forecast), Funding research & pitch
- Project management, product engineering, brand/website/app UX/UI design
- Audience analysis: workshop, survey, interviews, features feedback analysis

#### Industrial Product Engineer & Designer

1yr. - 2019  
Netherlands

VanBerlo Design Studio | 1st studio in the NL

- Management & involvement in projects up to 200K€ (BOSCH, Unilever, Huawei, EVBox, Reckitt Benckiser)
- Product Engineering, Indus. Design, CAD, prototyping, Ergonomy studies, workshop management

### EDUCATION

#### UTC | University of Technology of Compiègne

5yr. - 2019

Mechanical Engineering Master

2nd best eng. school in France

Design specialization | Major of promotion SEE MORE

- Management, mechanical engineering, manufacturing technics, CAD soft., industrial design, ergonomy

#### Science & maths Baccalauréat | High honours

2014

### DISTINCTIONS

#### James Dyson Award **1st prize France** B-EVE START-UP

2019

#### Renault Innovation Contest hackathon SEE MORE

2018

Development of an innovative combinable pod car concept | Roles: Project manager, indus. & UI designer

### LANGUAGE

### SOFTWARE

### HOBBIES

#### French

Native

#### English

Bilingual

#### Creative UX/UI soft.

Figma, Sketch, After Effect, Illus

#### Management sof.

Atlassian Jira, Confluence, Tableau

#### CAD soft.

#### Running & Tennis

Weekly

#### Guitar & sketching

14 yr.

#### High Tech & Innovation