



ROMARIC DELAHAIE DIGITAL DESIGN OPS & PM

Ex-PM at Dyson, now Design Operation Manager open to job opportunities

I manage and lead with high-efficiency multi-disciplinary teams on innovative digital & hardware projects.



NO VISA REQUIRED

BIRMINGHAM/LONDON

WEBSITE

LINKEDIN

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WORK EXPERIENCE

Design Operation Manager

Glue Digital Design Studio | now

6mo. - 2023

Birmingham

- Lead, set, oversee and manage the business ways of working and processes to drive business efficiency, ensure best design practices and end-client satisfaction
- Deep studio WOW analyses, followed by the design, set-up & fine-tuning of new task-management platform using Jira
- Successful tailored-made implementation of shared 2W sprint Agile & Waterfall methodology with associated rituals
- Successful design & set-up of cost/time KPI tracking tools/dashboards at a project, team & individual level (Tempo swf)
- Set-up of OKR/KPR trees, from company-level yearly revenue obj. to indiv. designer level quarterly efficiency targets
- Internal & client-facing project performance analyses & report, for both past, present, future delivery & resource plan

UX Designer & manager Dyson software project yet

Dyson - UK HQ

15mo. - 2022

Bristol

- Product Manager on a B2C disruptive connected wearable product (with screen) with its associated mobile app
- Lead & manage the overall design team delivery for this large project (14 designers to synchronise)
- Create & lead all new efficient large-scale software design pipeline delivery process to deliver 100 screen design in 6mo
- Proactive successful implementation of AGILE methodology (new for Dyson) for UX/UI/motion-design squad (6 designers)
- Implementation of feature concept/interface validation via quantitative/qualitative bi-weekly user trial/survey/interview
- Management & creation of dedicated Confluence platform, Jira task backlog (500 closed tickets), weekly task prioritisation
- Successful business-level delivery synchronisation: Hard/soft engineers/devs, cloud team, group commercial, legal...
- Build short/long-term wearable category and multi-product ecosystem strategy/feature delivery roadmap

UX Connected Feature Designer

Dyson - UK HQ

7mo. - 2021

Bristol

- UX/UI Design on Sketch/Figma, quantitative user testing (tree testing, IA testing), board deck creation

UX/UI Designer consultant SEE MORE

Freelance

9mo. - 2020

Paris

- 10K€ turnover in S4 2020 building strategical digital content creation: web/brand image design, market fit analysis

Founder & UX/UI/Hardware DM SEE MORE

b-eve | startup supported by incubator

6mo. - 2020

Paris

- 1st JDyson award winning B2C anti-street aggressions IoT bracelet & service-based mobile app turned into a start-up
- Business plan (market study, 2y road-map, forecast), supplier/partnership nego: 200K€ prototype funding investment
- User interview concept-validation, brand design, Minister & 1st Lady of France support, 1million view in 48h pitch-video

Product Engineer & Designer

VanBerlo Design Studio | 1st studio in the NL

1yr. - 2019

Netherlands

EDUCATION

UTC | University of Technology of Compiègne

Mechanical Engineering Master

5yr. - 2019

2nd best eng. school in France

Design specialization | Major of promotion SEE MORE

Science & maths Baccalauréat | High honours

2014

DISTINCTIONS

James Dyson Award **1st prize France** B-EVE START-UP

2019

LANGUAGE

French

Native

English

Bilingual

SOFTWARE

Creative UX/UI soft. **CAD soft.**

Figma, Sketch, Adobe suite Creo, SW, Catia

Management sof.

Atlassian suite, Jira, ClickUp, Excel

HOBBIES

Running & Tennis **High Tech**

Weekly

Guitar & sketching

14 yr.